CREATIVE WEB PIXEL
DESIGN YOUR IMAGINATIONS

# BECOME PROFSSIONAL IN UI / UX WITH CREATIVE WEB PIXEL

www.creativewebpixel.com

**Unlock the door to endless possibilities with our Course**

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# ABOUT US

**01 Online & Offline (Batches)**

You can upskill yourself from anywhere by joining our live training batches. We also provide intensive & digitized classroom sessions in Jaipur.

**02 Hands-On Projects**

You will get to work on multiple projects during the training **(UI/UX)** so that you gain real-world experience and confidence.

**03 Expert Trainers**

You will learn from expert trainers having 10+ years of experience in the field. We ensure high-quality training always aimed at career-building.

**04 Career Assistance**

To help you build a great career as a web developer, our team offers you career guidance, prepares you for interviews, and assists you in finding job opportunities.

**05 Internship & Portfolio Building**

We provide project-based internship opportunities where you can apply your skills to real-world tasks. The work you complete can be showcased in your portfolio, helping you stand out to employers.

# WHAT UNIQUE ABOUT

## CREATIVE WEB PIXEL

**1** No Boring Lectures, 100 Practical Training

**2** Master 30+ Various **UI/UX** Tools

**3** Full Trainer Support During The Entire Course Duration

**4** Weekday Batch's From Monday To Friday

**5** Practical Case Studies & Exercise After Every Module
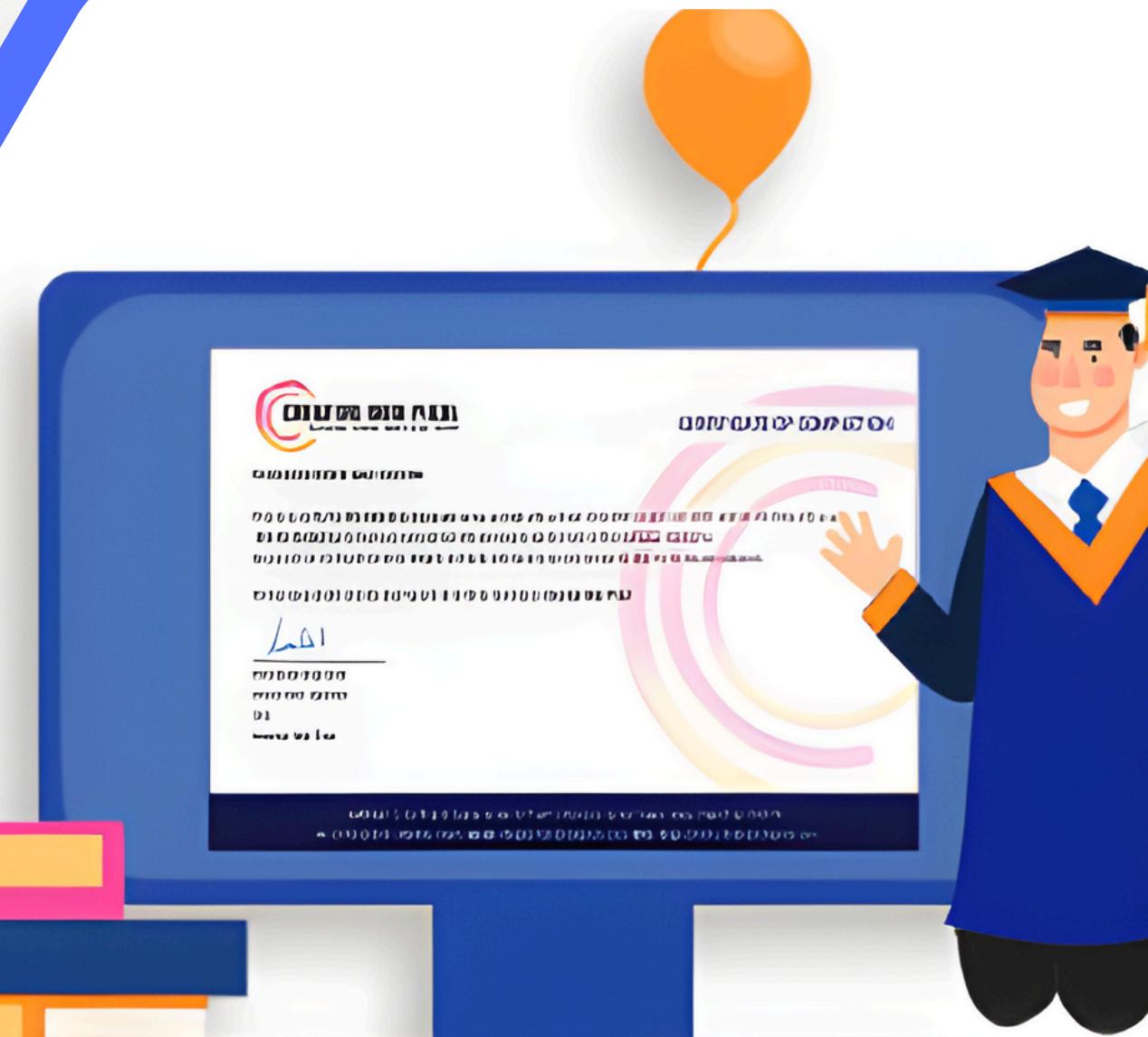
**6** Project-Based Internship for Portfolio

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# BECOME A CRETIFIED PROFESSIONAL

**+2** **Certificates**

▶ Don't miss the opportunity, Just Do It.

▶ Don't waste yout time in providing yourself, just let your certificates do this talking, These Recognized and valuable certificates can fetch you better career opportunities

**Valued Certificates With a Training Programme Design By The Experts.**

# JOB/PLACEMENT ASSISTANCE

Once you complete the **UI/UX** Course, you will get Placement assistance to help you prepare for the job. We will evaluate tour skills, Prepare you for the Interview, and arrange interviews with top companies.

▶ Interview Preparation And Live Practice

▶ Resume Building

▶ Career Guidance

▶ Preparation For Freelancing

# COURSE CURRICULUM

**Become a master at UI/UX designer**

## Photoshop

- The Toolbox, Menus
- Workplaces, Shortcuts
- Different Selection Tools
- Transform Tools
- Image Mixing Tools
- Image Retouching Tools
- Gradient, Pattern Tools
- Typing Tools
- Shape & Path Different
- Create Brush
- Create Pattern
- Create Custom Shape
- Rename a Layer
- Position The Layers
- Layer Opacity
- Link Layers
- Invisible Layers
- Duplicate Layers
- Selection Layers
- Layer Styles
- Merge Layers
- Layer Mask
- Vector Mask

## Figma

### Introduction

- When and when not to use Components in Figma
- What is good spacing to use in Figma
- What spacing should I use for web & app design in Figma
- Auto Layout vs Constraints in Figma
- Auto layout shortcuts: tips and tricks to work with Auto Layout faster
- Class Project 01

### Advanced Workflow Tricks

- How to handle files in Figma and become a File Handling Master
- How to use advanced Copy, Paste, and Selection Tricks in Figma?
- How to do crazy things with your Figma fields?
- Frame Tricks: Tips and Tricks to work with Figma frames effectively
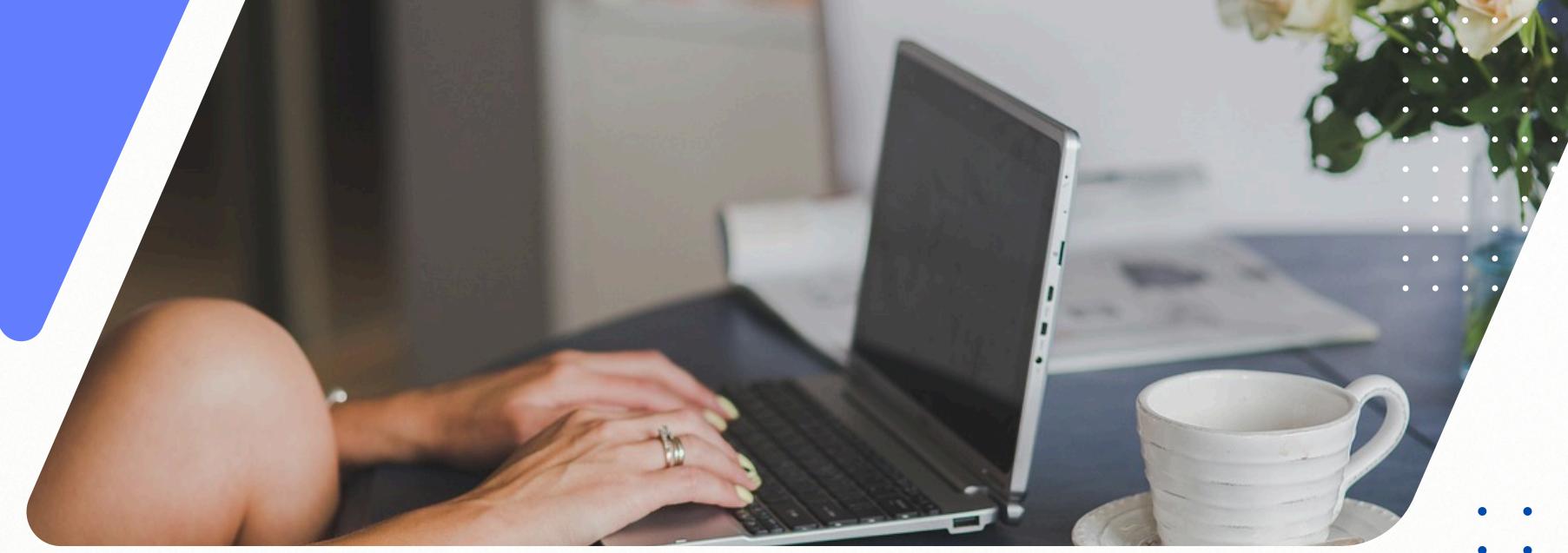- Advanced Zooming Techniques for precision work in Figma

- Light or Dark vs System Theme: Which one to use in Figma?
- Class Project 02 – Mobile app
- Class Project 02 – Web layout
- Class Project 02 – Web layout with prototyping

### Grids

- Grid vs Constraints vs Auto layout in Figma: Which one to use and when?
- How to copy & paste grids and export grid styles in Figma
- How to add rows and column grids to one layout in Figma
- How to update Grid Styles in Figma
- Grids inside of frames that aren't the main frame

### Nested & Responsive Auto Layouts

- Intro to Nested & Responsive Auto Layouts Section
- Production video – Tidying up my frame & component mess
- Bring in images using the Unsplash plugin in Figma

# COURSE CURRICULUM

**Become a master at UI/UX designer**

- Production video – Making the parts for our nested auto layout
- Nesting Multiple Auto Layouts inside each other in Figma
- Auto layout nesting with variants and responsive text in Figma
- Auto layout on different device sizes – How to make advanced Auto Layouts
- Responsive text that adjusts for 2 lines in Figma

### Prototyping

- Create & remove bulk multiple noodles wires at once in Figma
- How to bulk update nav links in your Figma prototype
- How to set the right phone and find old prototype phones in Figma
- How to make sticky scroll position search bar in Figma
- How to stack multiple sticky text vertical scrolling in Figma
- Multiple Sticky Headings
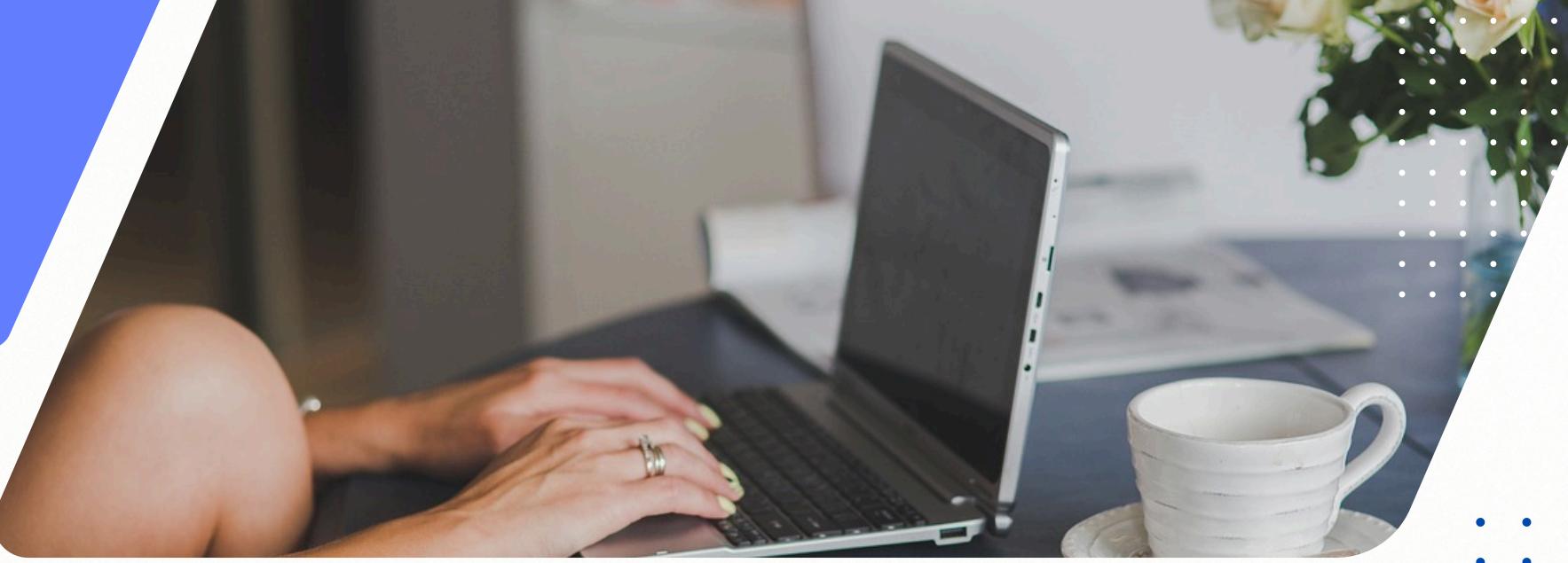- How to make interactive Components in Figma

- How to make a checkmark turn on and off in Figma
- Interactive components with sliding button in navigation for Figma
- How to use Sections in Figma for organizing your content
- How to use sections for prototyping in Figma
- Be careful what you create in Figma

### Advanced Layers

- What are the advanced Layer shortcuts in Figma
- How to find layer Zen shortcuts in Figma
- How to hide and lock/unlock all layers in Figma
- How to use Locked layers in Figma
- How to find Replace and Multi-select Layer Search in Figma
- How to Bulk Rename Layers with advanced tricks in Figma

### Components & Variants

- How to replace instances and variants with shortcuts in Figma

- How to use Instance Swap Component Properties with preferred in Figma
- How to use Component Text Property in Figma
- How to make an input field using only component properties in Figma
- How to Combine Variants with Component Properties in Figma
- How to apply component properties to existing design systems
- What does Expose Nested instances do in Figma

### Ai Illustrator

### Basics & Interface

- Understanding Illustrator Interface
- Working with Artboards
- Setting Up a New Document
- Navigating the Workspace & Panels
- Using Rulers, Guides, and Grids
- Understanding Color Modes (RGB vs CMYK)

# COURSE CURRICULUM

## Become a master at UI/UX designer

- Managing Layers & Layer Organization
- Keyboard Shortcuts & Efficiency Tips

### Tools & Drawing

- Pen Tool Mastery (Anchor Points & Paths)
- Pencil, Brush & Blob Brush Tools
- Shape Tools (Rectangle, Ellipse, Polygon, Star, etc.)
- Line Segment & Curvature Tools
- Pathfinder & Shape Builder Tool
- Join, Divide & Combine Shapes
- Anchor Point & Direct Selection Techniques

### Typography & Text

- Type Tool Basics (Point & Area Type)
- Type on a Path & Type Inside Shapes
- Character & Paragraph Panels
- Text Effects (Warp, Distort, 3D)
- Creating Typography Logos & Lettering Design

### Advanced Techniques

- Image Trace & Live Paint
- Masking (Clipping Mask, Opacity Mask, Draw Inside)
- Pattern Creation & Seamless Textures
- Symbol Creation & Reuse
- Perspective Grid & Isometric Design
- Envelope Distort (Text & Shape Manipulation)
- Gradient Mesh for Realistic Illustrations
- Using the Graph Tool for Infographics

### Design Applications

- Logo Design & Branding Concepts
- Business Card & Stationery Design
- Poster, Banner & Brochure Layouts
- Packaging & Label Design
- Character Illustration & Vector Art
- Icon & UI Design
- Social Media Creative Design

### Export & Workflow

- Preparing Files for Print
- Exporting for Web & Devices
- Saving in Different Formats (AI, PDF, SVG, EPS, PNG)
- Linking & Embedding Images
- Collaboration & Asset Sharing via Creative Cloud

## UX

### Introduction to UX Design

- Overview of User Experience Design
- Importance of UX in Product Development
- User-Centered Design Principles
- History and Evolution of UX Design
- Role of UX Designer

### Understanding Users

- User Research Methods (Surveys, Interviews, Observations)
- Creating User Personas and Scenarios

# COURSE CURRICULUM

**Become a master at UI/UX designer**

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- Conducting User Interviews and Surveys
- Analyzing User Feedback and Data
- Empathy Mapping and User Journey Mapping

**Design Thinking and Ideation**

- Introduction to Design Thinking Process
- Problem Framing and Ideation Techniques
- Brainstorming and Concept Generation
- Rapid Prototyping Methods (Sketching, Paper Prototyping)
- Design Sprints and Iterative Design Process

**Information Architecture and Interaction Design**

- Principles of Information Architecture (IA)
- Site Mapping and Content Organization
- Navigation Design and User Flow
- Interaction Design Principles

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- Gestalt Principles and Human Perception

**Wireframing and Prototyping**

- Introduction to Wireframing Tools (Sketch, Adobe XD, Figma)
- Low-Fidelity vs. High-Fidelity Prototypes
- Creating Interactive Prototypes
- Usability Testing with Prototypes
- Iterative Prototyping and Design Refinement

**Visual Design for UX**

- Basics of Visual Design (Typography, Color Theory, Layout)
- Visual Hierarchy and Information Design
- Branding and Consistency in UX Design
- Designing for Accessibility
- Visual Design Tools and Software (Adobe Creative Suite)

**Usability Testing and Evaluation**

- Introduction to Usability Testing

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- Planning and Conducting Usability Tests
- User Testing Methods (Moderated vs. Unmoderated)
- Analyzing Usability Test Results
- Iterative Design Based on User Feedback

**UX Metrics and Analytics**

- Key Performance Indicators (KPIs) in UX Design
- Using Analytics Tools (Google Analytics, Hotjar, etc.)
- A/B Testing and Multivariate Testing
- Heatmaps and Click Tracking
- Conversion Rate Optimization (CRO) Techniques

**Mobile UX Design**

- Fundamentals of Mobile UX Design
- Mobile Design Patterns and Guidelines
- Responsive Web Design Principles
- Mobile App Design Considerations
- Multiplatform Design Strategies

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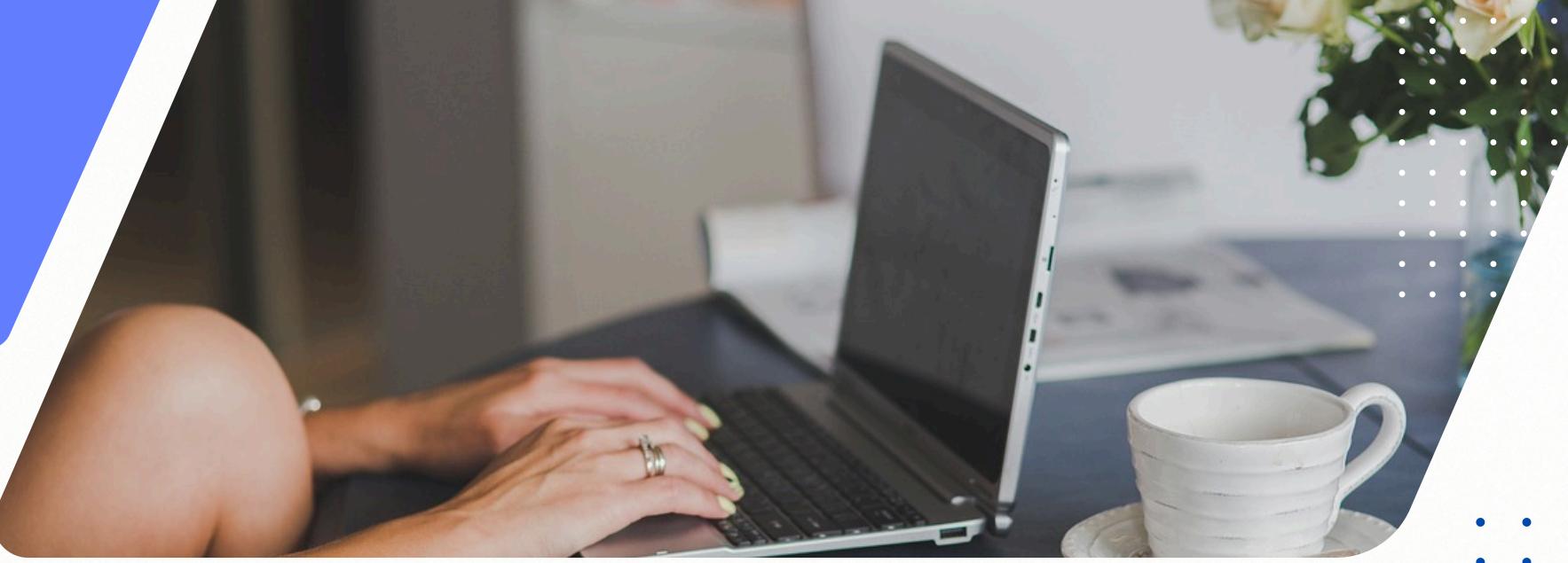
### UX Research Methods

- Contextual Inquiry and Ethnographic Studies
- Card Sorting and Information Architecture Testing
- Diary Studies and Experience Sampling
- Heuristic Evaluation and Expert Review
- Qualitative vs. Quantitative Research Methods

### UX Strategy and Stakeholder Management

- Developing UX Strategy and Roadmaps
- Stakeholder Alignment and Communication
- Advocating for UX Design in Organizations
- Collaboration with Cross-Functional Teams
- UX Design Leadership and Management Skills

### Capstone Project

- Design Brief and Project Requirements
- User Research and Ideation
- Wireframing and Prototyping
- Usability Testing and Iterative Design
- Final Presentation and Project Showcase

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# WHAT'S INCLUDES
## FEATURES/BENEFITS

- LIVE CLASSESS
- DAILY ASSESSMENT
- CERTIFICATION
- PORTFOLIO BUILDING

- CO-MENTOR FOR STUDEN
- INTRVIEW TRAINING SESSION
- 100% PLACEMENT ASSISTANCE
- ONLINE CLASSES AVAILABLE
- INTERNSHIP TRAINING

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## OPPORTUNITIES DON'T HAPPEN YOU CREATE THEM

@Creativewebpixel

**Call Now To Book 2-Days of FREE Demo Classes:**

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